



# Govt. College for Women (AUTONOMOUS) - GUNTUR. 1942 (Estd.)

College with Potential for Excellence  
RE ACCREDITED BY NAAC WITH B++ (2.92 CGPA)

## DEPARTMENT OF COMMERCE DEPARTMENT ACTIVITIES 2023-24

S.No	Date	Name of the Activity
1	06-06-2023	Distribution of Drinking Water with Eco-friendly Pots
2	08-08-2023	Student Induction Programme (SIP) for First year Students 2023-24
3	15-08-2023	Independence Day Celebrations
4	27-09-2023	Commerce Department Student Consumer Store Inauguration
5	16-11-2023	Certificate Course in Small Business Establishment Inauguration
6	5-12-2023 to 9-12-2023	Remedial Coaching for First Year Students 2023-24
7	19-12-2023	District Consumer Day Competitions and Celebrations
8	19-01-2024 to 27-01-2024	Bridge Course for First Year Students 2023-24
9	29-01-2024 to 31-01-2024	SPOORTHY – The I <sup>3</sup> - EXPO Programme at Hindu College of Management, Guntur
10	09-02-2024	Certificate Course in Small Business Establishment Completed 2023-24
11	03-03-2024 to 04-03-2024 ( 15 hours)	2 Days Workshop on Financial Education for Young Citizen in Kona Kona
12	23-02-2024	PG Coaching Awareness Programme for final year Students
13	27-02-2024	Student Study Filed Trip Programme ( XXX Soaps Company, Amaravathi)
14	07-03-2024	One Day Guest Lecture Programme on Bullying- Empathy for Action
15	11-3-2024 to 28-03-2024	Certificate course in Green Marketing 2023-24
16	19-03-2024	Awareness programme on Future Education and Job Opportunities
17	21-03-2024 to 10-04-2024	CPBFI Certificate Course (96 Hours) Bajaj Fin Services
18	01-04-2024	RBI Foundation Day 2023-24

## 1. Distribution of Drinking Water programme with Eco-friendly Pots on 06-06-2023.

The distribution of drinking water program with eco-friendly pots on June 6, 2023, sounds like a commendable initiative aimed at promoting sustainability and environmental consciousness while addressing the need for clean drinking water.

Using eco-friendly pots for distributing water signifies a departure from conventional single-use plastic bottles, which are harmful to the environment due to their non-biodegradable nature. Instead, eco-friendly pots could be made from materials like clay or biodegradable plastics, which have a lower environmental impact and can be reused or recycled.



## 2. Student Induction Programme (SIP) for First Year Students 2023-24 on 08-08-2023.

The Student Induction Programme (SIP) for first-year students in the academic year 2023-24, held on August 8, 2023, likely marked the beginning of their journey in higher education. Such programs are crucial for welcoming new students, introducing them to the academic environment, and helping them adjust to college life.

**Orientation Sessions:** Providing information about the college, its facilities, academic programs, and support services available to students.

**Introduction to Faculty and Staff:** Giving students the opportunity to meet and interact with faculty members, administrative staff, and student mentors.



## Student Induction Programme (SIP) for First year Students 2023-24 on 16-08-2023



### 3. Independence Day Rally Programme on 14-08-2023.

The Department of Commerce's Independence Day Rally Programme and celebrations on August 14th and 15th, 2023, likely aimed to commemorate the spirit of independence and celebrate the nation's achievements. Such events typically include a range of activities to honor the country's freedom struggle and its journey toward progress and development.



### Independence Day Celebrations on 15-08-2023



#### **4. Commerce Department Student Consumer Store Inauguration on 27-09-2023.**

The Commerce Department's Student Consumer Store inauguration on September 27, 2023, sounds like a significant event for the department and its students. Inaugurating a store dedicated to student consumers likely indicates a focus on practical learning experiences, real-world application of commerce principles, and perhaps even an opportunity for students to engage in hands-on retail management.

Such initiatives can provide invaluable experience for students pursuing careers in business, marketing, retail, or related fields. It's an excellent opportunity for them to understand the dynamics of consumer behavior, inventory management, pricing strategies, and customer service firsthand.



## 5. Certificate Course in Small Business Establishment Inauguration on 16-11-2023

The inauguration of a Certificate Course in Small Business Establishment on November 16, 2023, by Principal, Dr.V.R.Jyothsna Kumari represents a significant opportunity for individuals interested in entrepreneurship and small business management. This certificate course likely aims to provide participants with the knowledge, skills, and resources necessary to successfully establish and manage small businesses.

**Introduction to the Course:** An overview of the certificate course, including its objectives, curriculum, and the benefits it offers to participants by Dr.P.Srilatha and Dr.K.Priyadarshini.

**Welcome Address:** A welcome speech by the Dr.B.Sudhakara Reddy, welcoming participants and highlighting the importance of small businesses in economic development.

**Inaugural Ceremony:** Formal inauguration of the certificate course by the Principal, Dr.V.R.Jyothsna Kumari, lighting of a lamp to symbolize the beginning of the program.

**Presentation of Course Details:** Presentations or sessions providing detailed information about the course structure, modules, teaching methodologies, assessment criteria, and support services available to Students by Dr.P.Srilatha and Dr.K.Priyadarshini .



## 6. Remedial Coaching for First Year Students 2023-24 on 05-12-2023.

The Remedial Coaching for First Year Students in the academic year 2023-24, scheduled for December 5, 2023, demonstrates a proactive approach by educational institutions to support students who may require additional assistance to succeed in their academic endeavors.

**Identify Learning Gaps:** Assess students' academic strengths and weaknesses to identify areas where they may need additional support or intervention.

**Provide Targeted Assistance:** Offer personalized coaching and tutoring to help students improve their understanding of challenging subjects or concepts.



## 7. District Consumer Day Competitions and Celebrations on 19-12-2023.

The District Consumer Day Competitions and Celebrations on December 19, 2023, served as a platform to raise awareness about consumer rights and responsibilities while celebrating the importance of consumer protection at Government College for Women (A), Guntur.



## District Level Consumer Day Competitions and Prize Distribution on 22-12-2023

The District Level Consumer Day Competitions and Prize Distribution event on December 22, 2023, served as a culmination of efforts to promote consumer awareness and engagement within the Guntur district UG Students.



### State Level Consumer Day Competitions and Prize Distribution on 23-12-2023

The State Level Consumer Day Competitions and Prize Distribution event on December 23, 2023, be a grand culmination of efforts to promote consumer awareness and advocacy at a broader level within the state.



### 8. Bridge Course for First Year B.Com Honours Students 2023-24 on 19-01-2024.

The Bridge Course for First Year B.Com Honours Students in the academic year 2023-24, scheduled for January 19, 2024, indicates a proactive approach by Department of Commerce to support students in their transition to higher education, particularly in the field of Commerce.



### 9. SPOORTHY – The I<sup>3</sup>- EXPO Programme at Hindu College of Management, Guntur on 30-01-2024.

"SPOORTHY – The I<sup>3</sup>-EXPO Programme" at Hindu College of Management in Guntur on January 30, 2024, sounds like an exciting event aimed at fostering innovation, inspiration, and interaction among students and professionals in the field of management.



## 10. Certificate Course in Small Business Establishment Completed 2023-24 on 09-02-2024

Congratulations on completing the Certificate Course in Small Business Establishment for the academic year 2023-24, concluding on February 9, 2024. This accomplishment marks a significant milestone in your journey toward acquiring knowledge and skills essential for establishing and managing small businesses successfully.



## 11. Two Days Workshop on Financial Education for Young Citizen in Kona Kona from 03-03-2024 to 04-03-2024.

The Two-Day Workshop on Financial Education for Young Citizens in Kona Kona from March 3 to March 4, 2024, is an excellent initiative aimed at equipping young individuals with essential knowledge and skills related to financial literacy and management.



## 12. PG Coaching Awareness Programme for final year Students on 23-02-2024.

The PG Coaching Awareness Programme for final year students, scheduled for February 23, 2024, indicates a proactive effort by the educational institution to guide and support students in their transition to postgraduate studies.



### 13. Student Study Filed Trip Programme at XXX Soaps Company, Amaravathi, Guntur on 27-02-2024.

The Student Study Field Trip Programme at XXX Soaps Company in Amaravathi, Guntur, scheduled for February 27, 2024, offers an invaluable opportunity for students to gain practical insights into the operations of a real-world business and deepen their understanding of concepts learned in the classroom.

**Introduction to XXX Soaps Company:** A welcome and introductory session where students are briefed about the history, mission, and products of XXX Soaps Company. This session may also cover the company's values, production processes, and market positioning.

**Guided Tour of Facilities:** A guided tour of the company's manufacturing facilities, warehouses, and production lines, providing students with a firsthand look at the soap-making process from raw materials to finished products. Students may observe equipment, machinery, and quality control measures in action.





**Student Study Filed Trip Programme at XXX Soaps Company, Amaravathi, Guntur on 27-02-2024.**



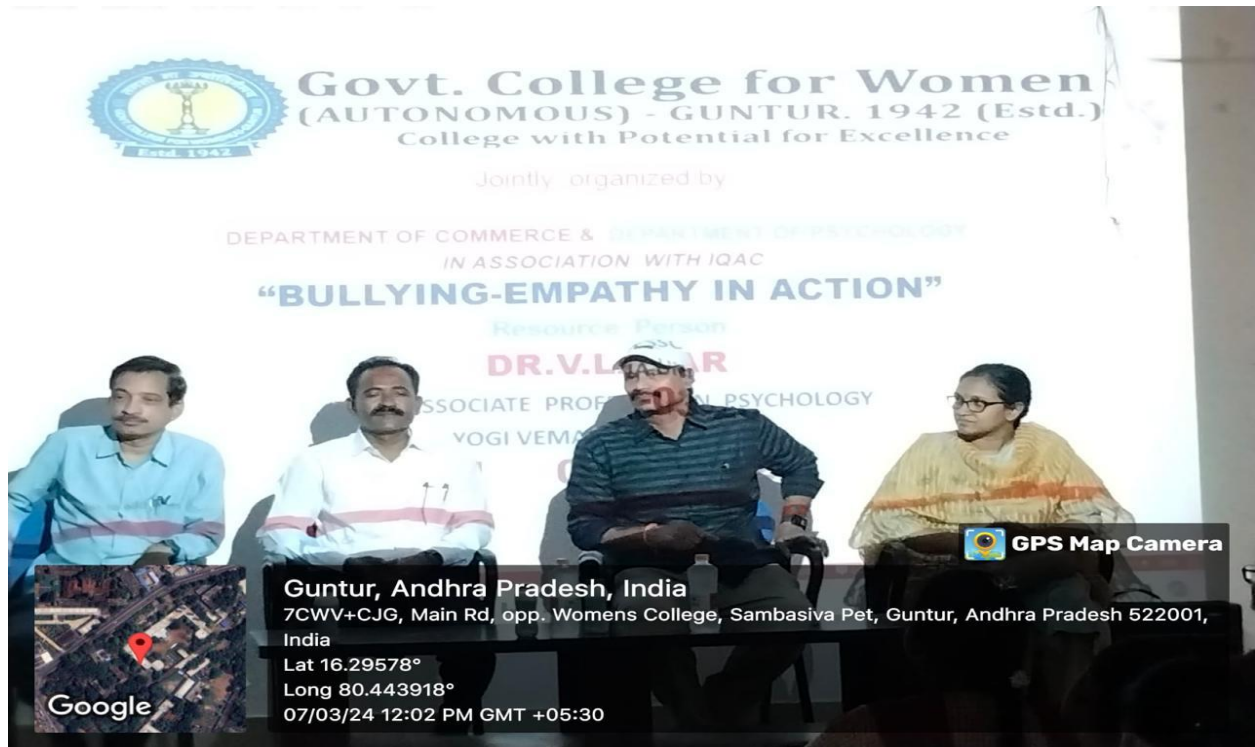
#### 14. One Day Guest Lecture Programme on Bullying- Empathy for Action on 07-03-2024.

The One-Day Guest Lecture Programme on "Bullying: Empathy for Action," scheduled for March 7, 2024, highlights an important topic aimed at raising awareness about bullying and promoting empathy-driven actions to address this issue.

**Introduction to Bullying:** An overview session introducing the concept of bullying, its different forms (physical, verbal, social, cyber bullying), and its impact on individuals, communities, and society as a whole.

**Keynote Address:** A keynote speech by an expert or guest speaker with expertise in psychology, education, or social work, providing insights into the prevalence and dynamics of bullying behavior and discussing effective strategies for prevention and intervention.





One Day Guest Lecture Programme on Bullying- Empathy for Action on 07-03-2024.



## 15. Certificate Course in Green Marketing 2023-24 From 11-03-2024 To 28-03-2024.

The Certificate Course in Green Marketing for the academic year 2023-24, scheduled from March 11 to March 28, 2024, offers participants an opportunity to explore sustainable marketing practices and their implications for business and society.

**Introduction to Green Marketing:** An introductory session providing by Dr.N.Thyaga Raju on overview of green marketing principles, its importance in addressing environmental challenges, and its role in promoting sustainable consumption and production.

**Understanding Sustainability:** The sessions inaugurated by Dr.J.Durga Prasada Rao focusing on the concept of sustainability, including environmental conservation, social responsibility, and economic viability. Participants learn about the triple bottom line approach and its relevance to green marketing strategies.



## 16. Awareness programme on Future Education and Job Opportunities on 19-03-2024.

The Department of Commerce and Hindu College of Management, Guntur was arranged an awareness Programme on Future Education and Job Opportunities scheduled for March 19, 2024, serves as a valuable platform for students and professionals to gain insights into emerging trends, opportunities, and challenges in the evolving landscape of education and employment.



## 17. CPBFI Certificate Course (96 Hours) Bajaj Fin Services from 21-03-2024 to 10-04-2024.

The CPBFI Certificate Course, spanning 96 hours, offered by Bajaj Financial Services from March 21 to April 10, 2024, this Programme focuses on providing participants with comprehensive knowledge and skills in banking and financial services.

**Introduction to Banking and Financial Services:** An overview session introducing participants to the fundamentals of banking, financial institutions, and the role of financial services in the economy.

**Banking Operations and Processes:** Modules covering various banking operations and processes, including account opening, deposit and withdrawal procedures, loan processing, credit assessment, and risk management.

**Financial Products and Services:** Sessions on different financial products and services offered by banks and financial institutions, such as savings accounts, fixed deposits, loans, insurance, mutual funds, and investment products.



**CPBFI Certificate Course (96 Hours) Bajaj Fin Services from 21-03-2024 to 10-04-2024**



## 18. RBI Foundation Day 2023-24 on 01-04-2024.

The Department of Commerce organized RBI Foundation Day celebration on April 1, 2024, marks the anniversary of the Reserve Bank of India's establishment, commemorating its contributions to the Indian economy and financial system.

The RBI Foundation Day celebration serves as a platform for students to come together, reflect on the central bank's achievements, and chart a course for its future endeavors in promoting financial stability, economic growth, and inclusive development in India.

